Inclusion and accessibility at the Nitto ATP Finals in Turin: for the first time, the “Connect Me Too®” audio description service will bring world-class tennis to blind and visually impaired people

From 15 to 22 November at the Inalpi Arena, CMT Translations’ inclusive technology will enable fans with visual impairments to follow every detail of the matches, through highly detailed live audio description of the action on the blue court, where the world’s top eight tennis players will compete for the title, including ATP World No. 1 Alexander Zverev, Carlos Alcaraz and Flavio Cobolli

12 November 2026 - The event, which officially brings the ATP season to a close, takes an important step forward in terms of accessibility. **During the 2026 Nitto ATP Finals, scheduled to take place at the Inalpi Arena in Turin from Sunday 15 to Sunday 22 November, “Connect Me Too®” – the audio description service for blind and visually impaired people** developed by CMT Translations – **will be used at the Nitto ATP Finals for the first time**.

The service enables fans to follow matches via a highly detailed live audio description provided by specially trained professional audio describers. The commentary goes beyond simply describing the rallies and points; it also recounts the players’ movements on the court, their facial expressions and gestures, the colours and details of their clothing, the warmth of the Italian crowd and the whole atmosphere of the arena, using words to convey the visual details that make the experience of a tennis match complete.

The audio description follows the action on court in real time and is transmitted via 4g and 5G networks. Accessing the service is simple: download the free “Connect Me Too” app from the Android Play Store or the Apple Store, sign up, select the event, enter the code for your ticketed session and connect your earphones or headphones.

The world’s best tennis players will compete in Turin for the sixth year running: ATP World No. 1 **Alexander Zverev**, a two-time winner of the Nitto ATP Finals; **Carlos Alcaraz**, the reigning Australian Open champion; **Ben Shelton**, a US Open finalist; **Daniil Medvedev**, the 2020 tournament champion; the Italian **Flavio Cobolli**, a Roland Garros finalist; **Arthur Fils**, fresh from a solid season; **Frances Tiafoe**, a semi-finalist at the US Open, and the young Spanish sensation: 20-year-old **Rafael Jodar.** The defending champion **Jannik Sinner** will not be taking part in the tournament due to injury.

“In tennis, the crowd falls silent during play. People who are blind or have low vision can hear the ball being struck and the crowd applauding, but they cannot always tell where the ball has landed or see a player’s reaction after losing a point. For the first time, audio description is coming to the Nitto ATP Finals, the tournament that brings the season to a close with the world’s top players, and it is happening in Italy. Tennis is the toughest challenge for a commentator: the pace is incredibly fast, the

breaks are very brief, and there's no room for unnecessary words. From Sunday, blind and partially sighted people will also be able to say they truly experienced the event," says Tony D'Angelo, Executive Director of the "Connect Me Too®" project at CMT Translations.

"Connect Me Too®" is now a well-established solution for accessibility in sport and culture: the technology has been used for several years at national and international events by organisations committed to inclusion. Over the years, the audio description system has been used for the Italian national football team, Serie A and Serie B football clubs, basketball matches and the Italian national rugby union team. It has also supported the UEFA Futsal Champions League Finals and a number of winter sports events, ranging from ice skating to ice hockey, from skiing to snowboarding. The app has also been used in the cultural sector, including for several opera performances at the Teatro Carlo Felice in Genoa.

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Through an international team of highly qualified translation, transcription and interpreting professionals, supported by state-of-the-art technology, CMT Translations facilitates communication across languages and cultures. Based in Milan, CMT Translations has an international network of professionals, helping bridge linguistic and cultural divides. The company is particularly active in providing equipment rental and associated technical and logistical services to make events accessible to people with visual impairments https://www.cmt-translations.com/.